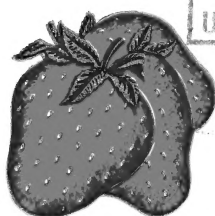


*Finest Quality*

**Strawberry**



LIBRARY  
RECEIVED  
★ JAN 17 1957 ★  
U. S. Department of Agriculture

**Plants**

1956-57

**ARKANSAS GROWN**

**VIRUS FREE — DISEASE FREE**

**FOUNDATION STOCK**

Univ. of Arkansas Agriculture  
Experiment Station

**"BLAKEMORE"**

Arkansas Certified

**Blue Tag**

First Year From Foundation

**Green Tag**

Second Year from Foundation

The  
**CONNER COMPANY**

**HILTON JOHNSON, Grower**

**AUGUSTA, ARKANSAS**

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ARKANSAS' FINEST  
VIRUS FREE—DISEASE FREE

*BLAKEMORE*  
**Strawberry**  
**Plants**

STATE CERTIFIED BLUG TAG

GROWN FROM REGISTERED FOUNDATION, PURPLE TAG STOCK. DEVELOPED UNDER SUPERVISION OF DR. J. P. FULTON AT UNIVERSITY OF ARKANSAS AGRICULTURAL EXPERIMENT STATION. PLANTS GROWN FROM THESE CERTIFIED BLUE TAG PLANTS WILL BE ELIGIBLE FOR CERTIFICATION UNDER GREEN TAG REGULATIONS.

Price, Less than 1,000 plants, \$<sup>1.50</sup> per 100 Postpaid  
1,000 or more plants, \$<sup>7.00</sup> per 1,000 at Augusta, Ark.

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ARKANSAS CERTIFIED  
VIRUS FREE—DISEASE FREE  
GREEN TAG

*Blakemore Plants*

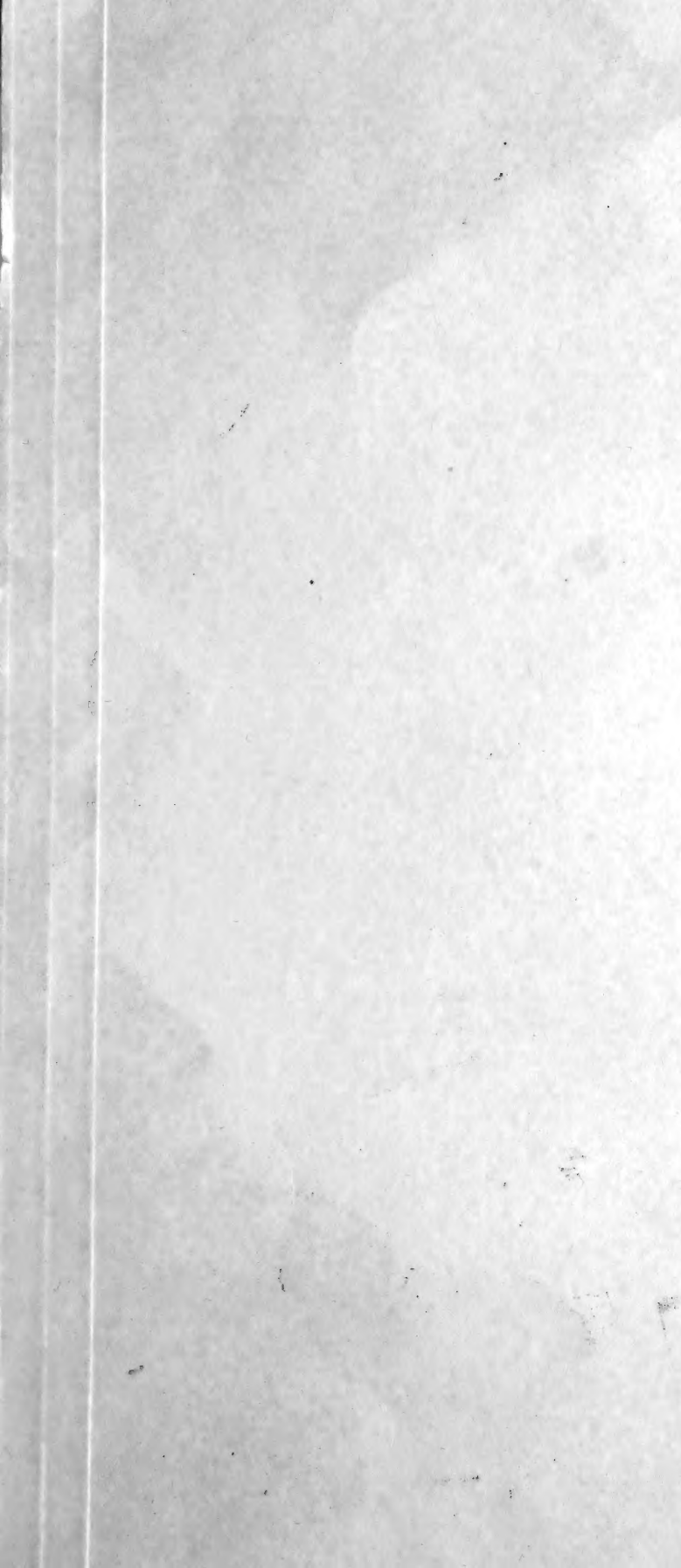
GROWN FROM CERTIFIED BLUE TAG VIRUS FREE PLANTS ORIGINATED BY UNIVERSITY OF ARKANSAS.

Price, Less than 1,000 plants, \$<sup>1.25</sup> per 100 Postpaid  
1,000 or more plants, \$<sup>5.00</sup> per 1,000 at Augusta, Ark.

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All Blakemore Plants Grown In  
Isolated Fields . . These are the  
Finest Grown Anywhere.

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**STATE INSPECTED: GROWN FROM**

**Virus Free—D**

## **TENNESSEE BEAUTY:**

**Virus Free—Disease Free.**

An excellent berry for both shipping and processing. Second early variety, being a few days later than Blakemore. Red color, excellent flavor.

Price, Less than 1,000 plants, \$1.50 per 100 Postpaid  
1,000 or more plants, \$6.00 per 1,000 at Augusta, Ark.

## **POCAHONTAS: Virus Free—Disease Free.**

Increasing in popularity, will stand early setting. A good shipper and processor. Midseason variety.

Price, Less than 1,000 plants, \$1.50 per 100 Postpaid  
1,000 or more plants, \$6.00 per 1,000 at Augusta, Ark.

## **FLORIDA 90: Virus Free—Disease Free.**

A very good variety, especially in the deep South. A long, firm berry. Good shipper. Good color.

Price, Less than 1,000 plants, \$1.50 per 100 Postpaid  
1,000 or more plants, \$6.00 per 1,000 at Augusta, Ark.

## **ALBRITTON: Virus Free—Disease Free.**

A new berry. Early. Popular with Central States growers. Red. Good shipper, freezer and canner.

Price, Less than 1,000 plants, \$1.50 per 100 Postpaid  
1,000 or more plants, \$6.00 per 1,000 at Augusta, Ark.

## **DIXIELAND: Virus Free—Disease Free.**

A new berry and a good one. Excellent flavor. Slightly acid. Firm, large. Ideal for shipping, freezing or canning.

Price, Less than 1,000 plants, \$1.50 per 100 Postpaid  
1,000 or more plants, \$6.00 per 1,000 at Augusta, Ark.

## **ARMORE: Virus Free—Disease Free.**

Late ripening. Good size berries. Beautifully red, excellent flavor. Uniform shape. Firm. Good shipper. Recommended in Blakemore territory.

Price, Less than 1,000 plants, \$1.50 per 100 Postpaid  
1,000 or more plants, \$6.00 per 1,000 at Augusta, Ark.

## **ROBINSON: Virus Free—Disease Free.**

(Sometimes called Scarlet Beauty) Midseason berry. Makes lots of plants. Slightly smaller than Blakemore. Healthy. Beautiful Cardinal Red. Does well on most soils. Good size, good flavor.

Price, Less than 1,000 plants, \$1.50 per 100 Postpaid  
1,000 or more plants, \$6.00 per 1,000 at Augusta, Ark.

# TENN. BLUE TAG—USDA STOCK Disease Free

## KLONDYKE: Virus Free—Disease Free.

A fine early variety. Medium size. Bright red. Uniform. Firm. Excellent general purpose berry.

Price, Less than 1,000 plants, \$1.50 per 100 Postpaid  
1,000 or more plants, \$6.00 per 1,000 at Augusta, Ark.

## DUNLAP: Virus Free—Disease Free.

An old favorite in Northern States. Makes lots of plants. Will stand cold weather probably better than any other variety. Heavy producer. Bright red medium size berries of fine quality. Mid-season.

Price, Less than 1,000 plants, \$1.50 per 100 Postpaid  
1,000 or more plants, \$6.00 per 1,000 at Augusta, Ark.

## MISSIONARY: Virus Free—Disease Free.

Early. Dark red. A bit tart. Very prolific. Does well on lighter soils. Good shipper and freezer.

Price, Less than 1,000 plants, \$1.50 per 100 Postpaid  
1,000 or more plants, \$6.00 per 1,000 at Augusta, Ark.

## BELMAR: Virus Free—Disease Free.

Midseason, berry producing cardinal red to dark red berry of excellent flavor. Great plant maker. Good shipper and freezer. Heavy yielder.

Price, Less than 1,000 plants, \$1.50 per 100 Postpaid  
1,000 or more plants, \$6.00 per 1,000 at Augusta, Ark.

## GEM: Virus Free—Disease Free.

Old Reliable Everbearing. Adaptable to a wide range of soils. Good size berries of fine flavor. Probably the most drouth resistant of everbearing varieties.

Price, Less than 1,000 plants, \$2.00 per 100 Postpaid  
1,000 or more plants, \$..... per 1,000 at Augusta, Ark.

## SUPERFECTION:

Virus Free—Disease Free.

Probably the best of Everbearers. Vigorous plants. Light red berries of large uniform size. Excellent for table, canning or freezing.

Price, Less than 1,000 plants, \$..... per 100 Postpaid  
1,000 or more plants, \$..... per 1,000 at Augusta, Ark.

## STREAMLINER, Everbearing

Virus Free—Disease Free.

Adapted to Central and Eastern sections. A prolific summer and fall producer. Medium large berries. Rich red color. Pleasing flavor.

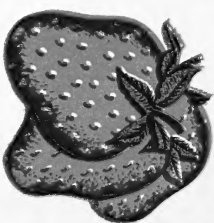
Price, Less than 1,000 plants, \$..... per 100 Postpaid  
1,000 or more plants, \$..... per 1,000 at Augusta, Ark.

The Conner Company

AUGUSTA, ARKANSAS

**Ship To:**

**Address**

[illegible]

## How Ship

Amount Enclosed \$

## When Wanted

# *Growing Strawberries*

## **Suggestions For High-yielding Strawberry Beds:**

1. Set the best Virus Free - Disease Free Certified Blue Tag plants available.
2. Buy plants from reliable plant growers. This insures variety purity.
3. Select well drained land that is as free of grass and weed seed as possible. Row or sprinkler irrigation insures against drouth. Very important.
4. Plant bed rows should be well prepared and just high enough for drainage, irrigation and cultivation.
5. Suggested row width. 36 inches to 42 inches.
6. Plant spacing in rows, 12 inches to 48 inches, depending on kind of plants, and local conditions.

### **Plants per acre:**

- 36 in. between rows, 18 in. spacing, 9680 plants.
  - 38 in. between rows, 18 in. spacing, 9170 plants.
  - 40 in. between rows, 18 in. spacing, 8713 plants.
  - 36 in. between rows, 30 in. spacing, 5808 plants.
  - 38 in. between rows, 30 in. spacing, 5503 plants.
  - 40 in. between rows, 30 in. spacing, 5228 plants.
7. Fertilizer. Have your soil analyzed for necessary type and amount. Your County Agent will help and advise. Basic recommendations, 200 lbs. 5-10-5 under beds before setting.
  8. Cultivate regularly. Keep clean of grass and weeds. Irrigate a few days before you think it is needed. Do not allow water to cover or stand on plants.
  9. Pest control. Consult your County Agent.
  10. Consult your County Agent or College of Agriculture for advice in your area.
  11. There are 14,520 feet of rows in an acre if rows are 36 inches apart:
    - 13,756 feet in rows 38 inches apart.
    - 13,070 feet in rows 40 inches apart.
    - 12,446 feet in rows 42 inches apart.

## **The Conner Company**

### **Growers of Quality Plants**

